

Listing of Claims:

1. (Currently Amended) A digital camera comprising:
 - an image capture device which captures ~~an~~ image data of an article in response to a shutter operation;
 - a display device which displays the image data of the article captured by the image capture device;
 - an electronic tag reader which reads, using a wireless transmission, electronic tag information from an electronic tag, which is attached to the article, when the image capture device captures the image data of the article; ~~and~~
- 10 a ~~writing~~ determining device which determines whether or not writing of the image data of the article captured by the image capture device into the electronic tag is permitted based on the electronic tag information read by the electronic tag reader;
[[],] and
- 15 a tag writer which writes the image data of the article captured by the image capture device into the electronic tag when the determining device determines it is determined that the writing of the image data is permitted.

Claim 2 (Canceled).

3. (Currently Amended) The digital camera according to
claim 1, further comprising a communication interface, wherein
the writing determining device transmits determines whether or
not writing of the image data of the article captured by the
5 image capture device into the electronic tag is permitted by
transmitting the electronic tag information read by the
electronic tag reader to a server via the communication interface
and writes the image of the article into the electronic tag if by
determining whether or not a write permission is received from
10 the server.

Claim 4 (Canceled).

5. (Withdrawn - Currently Amended) An electronic tag
reading apparatus The digital camera according to claim 1,
further comprising:

5 an electronic tag reader which reads, using a wireless
transmission, electronic tag information from an electronic tag
which is attached to an article;
10 a determining unit which determines whether or not the
 electronic tag information read by the electronic tag reader
includes an image data; and
 a display device controller which displays the image data
 included in the electronic tag information on the display device

15 [,] when ~~it is determined~~ the determining unit determines that the electronic tag information includes the image data, and which displays the electronic tag information read by the electronic tag reader on the display device when ~~it is determined~~ the determining unit determines that the electronic tag information does not include the image data.

Claims 6-9 (Canceled).

10. (Currently Amended) A system comprising:
a digital camera comprising an electronic tag reader; and
a management server connected to the digital camera via a network, wherein the management server manages electronic tag information read or written by the digital camera and image data captured by the digital camera;
wherein the management server comprises:
a receiving unit which receives, from the digital camera, electronic tag information which is obtained by the digital camera by reading an electronic tag attached to an article by the electronic tag reader, and inquire information inquiring whether or not writing of the image data of the article captured by the digital camera into the electronic tag is permitted;

15 a database which stores record data permitting or
prohibiting the writing of the image data into the electronic
tag; and

20 a transmitting unit which searches the database when
the receiving unit receives the electronic tag information and
the inquire information, and which transmits to the digital
camera a notification indicating ~~whether or not that~~ the writing
of the image data into the electronic tag is permitted when the
database stores record data permitting the writing of the image
data corresponding to the received electronic tag information,

25 [[;]] and

 wherein the digital camera comprises a writing unit which
writes the image data of the article captured by the digital
camera into the electronic tag by the electronic tag reader using
a wireless transmission, after the notification indicating that
30 the writing of the image data is permitted is received.

11. (Currently Amended) An electronic tag read/write method
for a digital camera, the method comprising:

 capturing ~~an~~ image data of an article by an image capture
device in response to a manual operation of a shutter button;

5 displaying the image data of the article captured by the
image capture device on a display device;

reading electronic tag information from an electronic tag,
which is attached to the article, by an electronic tag reader
using a wireless transmission, when the image capture device
10 captures the image data of the article;

determining whether or not writing of the image data of the
article captured by the image capture device into the electronic
tag is permitted based on the read electronic tag information;
and

15 writing the image data of the article into the electronic
tag by the an electronic tag writer when the writing of the image
data is permitted. reader based on the electronic tag information
read by the electronic tag reader; and

20 storing into a database the image data of the article
written into the electronic tag in association with the
electronic tag information read by the electronic tag reader.

12. (Withdrawn - Currently Amended) An electronic tag
reading The method for an electronic tag reader, the method
according to claim 11, further comprising:

5 reading electronic tag information from an electronic tag,
which is attached to an article, by an electronic tag reader;
determining whether or not the electronic tag information
read by the electronic tag reader includes image data; and

displaying the image data included in the electronic tag information on [[a]] the display device when it is determined
10 that the electronic tag information includes the image data, and
displaying the electronic tag information on the display device when it is determined that the electronic tag information
does not include the image data; and
transmitting the image data or the electronic tag information displayed on the display device in response to a manual instruction issued after a user confirms a display of the image data or the electronic tag information.
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